



*A leading Australian consulting group recognised through the success of our clients*

*“We take pride in seeing our clients succeed. Knowing that we were a part of their success is very rewarding.”*

## About Us

The AECgroup is an unlisted public company that is fully owned by its employees and has been operating in Australia, New Zealand, Asia and the Pacific since 1990. During this time we have evolved into a company that is built around information and the provision of solutions.

The projects we undertake for our clients represent their greatest challenges. They often present no obvious answers, are fraught with risk and hold substantial implications for the future success of the organisation. We work closely with our clients to present the full range of options available, evaluate the consequences of each option and develop recommendations for the most appropriate path forward.

Most importantly, we assist our clients in implementing these strategies. We work side by side with our clients to ensure they achieve maximum benefit from our involvement.

Our clients embrace this integrated approach where each element reflects on the next and depends on each other. We achieve this integration through our service lines of:

- Economics, Planning & Development
- Business Strategy & Finance
- Community Research & Strategy
- Design, Marketing & Advertising
- Information & Knowledge Management



## What Makes Us Different?

When you scratch below the surface it becomes immediately apparent that we are different from other consulting companies.

We are passionate about our projects. In many cases we are involved from the initial idea right through to project delivery and operation.

We want to make a difference for our clients and have a strong sense of ownership over the outcomes delivered.

We have strong business acumen that has been developed from our own investments in the manufacturing, hospitality, agricultural, construction and property sectors. We are a consulting firm that takes its own advice.

We offer a seamless transition between divisions where fully integrated solutions are developed and implemented.

We provide single-point accountability through a single client manager who co-ordinates, and has responsibility for, the tasks required from our entire suite of services.





## Our People

Innovation, creativity and vision are derived from talented people working well together in a productive environment.

We encompass a multitude of disciplines stretching from highly technical quantitative economists, cutting edge software engineers, highly creative graphic designers and advertisers through to environmental and social scientists.

Our range of disciplines requires a team-based approach with a flat management structure. The flat structure offers immense benefits. It promotes effective communication and maximises the quality and efficiency of our outputs. It also provides clients with the level of experience and expertise offered by dedicated specialists whilst our range of services remains all encompassing.

We provide our professionals with formal and on-the-job training. A system of continuous monitoring and performance appraisal ensures ongoing professional development. Our staff are highly motivated and continually seek challenges.

In addition to the substantial investment we make in our people we also ensure they have access to the latest information technology, communication tools and facilities. They are our tools of the trade. With these core elements we strive to make a material difference for our clients.

# Who Uses Our Services?



National Governments

State Governments

Local Governments

Not-for-profit organisations

Church and religious organisations

Regional Economic Development organisations

Tourism organisations

Small and large corporations including:

- Stockland
- Mirvac
- Delfin Lend Lease
- Woolworths
- Coles
- Watpac
- Macquarie Bank
- Investec
- Toga Group
- Cowboys Rugby League
- Surf Life Saving Australia
- News Ltd
- Australian Airports Ltd

- BHP Billiton
- Comalco
- Newmont
- Transfield
- Westpac
- NAB
- Bank of Queensland
- Skyrail
- Hamilton Island Resort
- Queensland Rail
- Ramsay Health Care
- Telstra
- Spotless

Economics, Planning & Development

Business Strategy & Finance

Community Research & Strategy

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Information & Knowledge Management

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